

# INES OUNI FERGANI

Date of birth: 14 November 1989

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## Education

### **2017 – Present: International Dual Degree PhD in Architecture**

Research subject: Fashion stores atmospheres: exploring the links between a brand's image, its products and its stores ambiance

Partner institutions :

- Université Grenoble Alpes in France (ED SHPT) - Centre de Recherche sur l'Espace Sonore et l'environnement urbain (CRESSON) in École Nationale Supérieure d'Architecture de Grenoble (ENSAG)
- Université de Carthage in Tunisia (ED SIA) - Équipe de Recherche sur les Ambiances (ERA) in École Nationale d'Architecture et d'Urbanisme de Tunis (ENAU)

### **2020: MJM Graphic Design Group, School Online University (France)**

Online Professional Training in Visual Merchandising - 112 hours/5 modules:

Merchandising culture, Fashion & design trends, Shop windows scenography, Visual merchandising techniques, Safety gestures & postures

### **2008 – 2014: École Nationale d'Architecture et d'Urbanisme de Tunis, ENAU – Université de Carthage (Tunisia)**

National Architect Diploma obtained with highest honors after completing a six-year program including one year of professional internship

## Professional experience in Architecture

January 2015 – August 2016: Architect

Oger International – Tunisia

December 2013 – November 2014: Trainee architect

Oger International – Tunisia

July 2011 – August 2011: Architecture internship as part of an exchange program

Dasouqi for engineering consultant – Jordan

International Association for the Exchange of Students for Technical Experience (IAESTE)

July 2010 – September 2010: Architecture internship

A3 Atelier des Architectes Associés – Tunisia

## Professional experience in Visual Merchandising & Sales

October 2017 – April 2018: Sales associate & visual merchandiser assistant

Burton store | British clothing brand for men & women – France

July 2017 - September 2017: Short missions in sales and visual merchandising

Princesse Tam Tam, Promod, Spartoo and Zara – France

## Professional experience in the Hospitality Industry

March 2017 – July 2017 : Reception

Château & Spa de la Commanderie – France

September 2013 – October 2013: Guest Relations

Hotel Regency Tunis | 5 star hotel – Tunisia

June 2013 – September 2013: Guest Relations

Hotel Concorde les Berges du Lac | 5 star hotel – Tunisia

July 2012 – October 2012: Reception

Hotel Golden Tulip Gammarth | 5 star hotel – Tunisia

## Languages

- Arabic: mother tongue
- French: fluent
- English: fluent
- German: intermediate (B2 level)
- Indonesian: elementary (A2 level)

## Software

- Revit
- AutoCAD
- SketchUp
- Lumion
- Photoshop

## Interests

- Retail Design
- Scenography
- Interior Design & Styling
- Photography
- Visual arts

## Community work

Active member of the Australia and New Zealand Association (ANZA) Jakarta - Supporting the association's social welfare programs in Indonesia by:

- Participating in organizing fundraising events
- Organizing and running regular painting workshops